

OTHER PARTNERSHIPS BUSINESSES

Businesses have always looked for ways to contribute to community and national impact through contributions that will create maximum impact while giving mileage to the organization. Many organizations have established foundations to achieve just this.

Pledgekeepers offers you just this. As you will garner from our about page, Pledgekeepers is a national organization founded upon the power of OUT OF MANY ONE, our national motto and only visionary and its primary mission is to create a consciousness of the national pledge and its tenets in the hearts and minds of the Jamaican people in a manner that will cause them to adhere to its tenets.

These are the benefits to businesses as we move from success to success in this initiative:

- ✓ Lower crime rate which improves business environment
- ✓ Increased international image
- ✓ Improve staff performance and productivity
- ✓ Increased service orientation of staff
- ✓ Improved work environment
- ✓ Improved economy which lead to greater profitability

These may seem distance but you can bring them close by your participation.

Pledgekeepers offers perhaps the only opportunity of giving that has a direct impact on the target of the gift, and the added impact of school empowerment, community impact and national cultural impact with each gift. Your giving makes the pledge come alive but

awakes the pledgekeeper in the conduits. It is also a means for the business owners to partialize their pledge and take steps to fulfill it.

THESE ARE WAYS YOU CAN GET INVOLVED

- a) Make a commitment to the pledgekeepers national budget.
- b) Make a contribution directly to a school or community club in your locality of operation and include it in their annual budget.
- c) We seek one business per year who will commit to underwrite our national administrative budget for the next ten years. All funds received exceed our administrative budget will be used for service and brotherhood projects in schools and communities.
- f. Engage our staff development training and motivational team to train your staff using the tenets of the pledge. See more about this program.
- g. We also reward employers for support contributions with basic workshop for employees on some of these areas.

2) BUSINESS STAFF DEVELOPMENT

- a) This is a direct program for training businesses staff from the pledge tenets in the areas beneficial to the business to include: work attitude: diligence, creativity; work culture: honesty, generosity, service, peace, conflict resolution, staff relations (brotherhood)
- b) Training can be scheduled on this website.
- c) An assessment will be done to determine a customized package.
- d) Training materials will also be available for handout and further referencing and development.